

# SUSTAINABLE FINANCE, ESG STANDARDS & SUSTAINABILITY PERFORMANCE

100% online – 60 to 90 min weekly synchronous webinars

As environmental and social concerns grow, sustainable finance has become a critical field. This module delves into the core concepts of sustainable finance, the role of ESG (Environmental, Social, and Governance) standards, and their impact on sustainability performance.

We will explore how sustainable finance aligns financial goals with responsible practices that promote environmental

stewardship and social equity. The module will also cover the significance of ESG criteria in investment strategies and how to measure sustainability performance.

This course is designed to equip you with the knowledge and tools to understand and engage in the growing field of sustainable finance.

## PROFILE

Finance professionals, corporate executives, consultants who aim to integrate sustainable practices and ESG standards into their activities.

## TAKEAWAYS

- Understand **ESG criteria and sustainable finance** tools.
- Master **sustainability reporting standards** and ESG KPIs.
- Design metrics to measure and enhance ESG performance.

## BOOK A MEETING



100% taught in English

6 weeks  
2 hours per day on average

100% Online

€2,900 excl. VAT  
€3,480 incl. VAT

The ESSEC Online Team

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Conditions apply.  
Contact our program advisor



## TEACHING METHODS

- 100% Online Conferences
- Teamwork (top-level peer-learning)
- Academic coach



## EVALUATION & FEEDBACK

- Self-assessment
- Evaluation & feedback
- Video projects
- Activity files & materials

## STRUCTURE

### Sustainable Finance & ESG standards

- History and evolution of sustainable finance.
- ESG standards.
- Risk mapping and impact assessment for ESG factors.
- Sustainability-related financial tools.
- Sustainable bonds: Green bonds, social bonds, and sustainability-linked bonds.
- Sustainable loans: Sustainability-linked loans, green loans, and climate adaptation loans.
- Understanding the role of finance for business sustainability.
- Understanding sustainable finance (key concepts / ESG criteria).
- Managing Sustainability Risks / Developing risk mitigation strategies.
- Knowing the financial instruments that can fund sustainability activities.
- Analyzing case studies of financing and investing in sustainable projects.

### Sustainability Reporting

- Overview of sustainability standards:
  - CSRD / ESRS
  - IASB and IFRS-S
  - Others: Global Reporting Initiative (GRI) and Task Force on Climate-related Financial Disclosures (TCFD)
- Focus on key issues:
  - perimeter (group or value chain)
  - materiality analysis (financial and impact)
  - Scenarios and targets
  - Kpi definition
  - Stakeholder engagement
- Connectivity between financial statements and sustainability:
  - Compliance versus fair representation
  - Consistency
  - Sustainability assurance
- Understanding the role of accounting for business sustainability.
- Understanding the main types of disclosure and reporting approaches.
- Setting up performance monitoring indicators / selecting and using relevant ESG KPIs
- Communicating ESG performance: sustainability reports.
- Analyzing the relationship between sustainability and financial statements.

### Sustainability Performance

- Introduction to Global Performance Management.
- Environmental and Social externalities & Policy instruments for internalizing externalities: Taxes, subsidies, tradable permits, and regulation.
- Monetization of externalities and Cost Analysis and Return on Investment (ROI) of sustainability Initiatives.
- Designing and implementing sustainability metrics.
- Social and Environmental assessment methodologies and tools.
- Processes for continuous improvement.
- Understanding the role of management control for business sustainability.
- Analyzing the relationship between sustainability and financial performance.
- Designing sustainability metrics that align with organizational goals.
- Measuring and valuing environmental and social impacts.
- Developing strategies to enhance the ESG performance of the organization.
- Incorporating ESG criteria into decision-making process.

## FACULTY



**Sofia Ramos**  
ESSEC Professor  
Co-chair « Shaping the Future of Finance »



**Chrystelle Richard**  
ESSEC Professor  
Sustainability accountability  
New reporting standards



**Florence Cavelius**  
ESSEC Professor  
Performance management